

For Immediate Release

Press Contact: Ms. Andrea Hackl, Starlinger & Co. Ges.m.b.H.
Sonnenuhrgasse 4, 1060 Vienna, Austria
T: +43 1 59955-1251
F: +43 1 59955-180
E: sales.hac@starlinger.com



Vienna, March 2, 2018

Starlinger: Admission to the World Market Leader Index of the University of St. Gallen

Who is really a hidden champion or world market leader? This question is answered by the World Market Leader Index of the University of St. Gallen, which lists companies from Germany, Austria, and Switzerland who are the best suppliers in a particular field.

For quite a long time, Austria-based Starlinger & Co. GmbH has occupied a leading position on the world market, and this accomplishment has now been confirmed from an official, academic point of view. As per end of January, the company was admitted to the World Market Leader Index of the University of St. Gallen, which selects those businesses that are most successful in their field at an international level. This selection is performed for the DACH (German-speaking) region in cooperation with the Academy of German World Market Leaders. A database with currently about 1,300 entries of potential candidates is used as a resource. As opposed to many other directories, there is an objective and transparent selection process: the criteria as well as the assessed values are publicly available.

Starlinger is listed as world market leader – and hence best in its segment – in the field machinery and plant engineering, segment “turnkey plants for the production of woven plastic bags, plastics recycling and refinement”. Currently, more than 99 % of the produced machinery is exported to over 130 countries on 6 continents. In the last financial year, the company registered a particularly high growth. “2017 was an extremely positive year for Starlinger, seeing that we could generate the highest turnover in our company history,” reports Managing Partner Angelika Huemer. “It is gratifying that we can now reap the rewards of our hard work of the past years.” With increasing capacity, the need for qualified employees is increasing as well: current job offers can be accessed on Starlinger’s website.

Images and captions:

Image 1: The Starlinger factory in Lower Austria. ©Starlinger

Image 2: Turnkey plants for the production of woven plastic bags. ©Starlinger

About the World Market Leader Index:

On the scientific side, the project is headed by Prof. Dr. Christoph Müller of the HBM School of Entrepreneurs, which is part of the Executive School of Management and Law of the Swiss University St. Gallen. As cooperation partner, the Academy of German World Market Leaders (Schwäbisch Hall) participates actively in the compilation of the World Market Leader Index. The data is collected by a research team from sources that are publicly available; additional information on the world market leaders is obtained in cooperation with the respective companies.

<http://www.weltmarktfuehrerindex.de>



Starlinger

About Starlinger & Co. Ges.m.b.H.:

Starlinger is a Vienna-based engineering company with production sites in Weissenbach and St. Martin, Austria, as well as Taicang, China. As the world's leading supplier of machinery and complete lines for woven plastic bag production, recycling and PET extrusion and refinement, Starlinger & Co. Ges.m.b.H. is a synonym for leadership in quality and technology in over 130 countries. Founded in 1835, the family-owned business has been exporting machines worldwide for more than 45 years with an export quota of over 99.5 %.

Sales and service centers in Brazil, China, India, Indonesia, Mexico, Thailand, Russia, South Africa, the USA and Uzbekistan ensure quick and professional technical support and service.

Further information:

Starlinger & Co. Ges.m.b.H.

Sonnenuhrgasse 4

1060 Vienna, Austria

T: +43 1 59955-0

F: +43 1 59955-25

E: sales@starlinger.com

www.starlinger.com